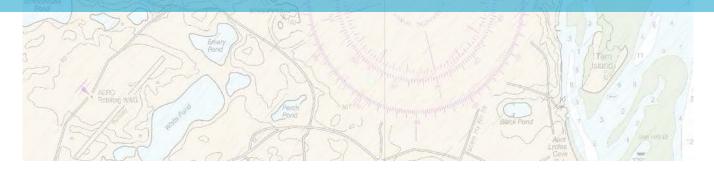


Pleasant Bay Community Boating 2016 Annual Report





December 31, 2016

Dear Friend of Pleasant Bay Community Boating,

2016 has been an active and successful year here at PBCB, our second year on the new Pleasant Bay campus. We have introduced many new programs, explored new collaborations, undertaken campus improvements, and worked in a focused way toward achieving our mission: to make boating, marine education, and environmental stewardship affordable and accessible to all.

The generous support of community members, local businesses, partner organizations, sponsors, and friends has made these activities possible. Many have supported PBCB through membership and additional donations, while others have made generous gifts in kind. Still others have pitched in on our work days to contribute valuable skills and labor to help us build our campus. Partner organizations and sponsors have contributed immeasurably. We are humbled by your willingness to share our dream to preserve and share the bay, and by the generosity this dream engenders. Thank you for your support.

In 2016, Pleasant Bay Community Boating's programs saw increased demand and expansion. We piloted several groundbreaking boating programs that advance our mission of enabling access for all. With support from partners such as the Friends of Pleasant Bay, we expanded existing community collaborations such as our signature "First Sail" program, which this year included 3rd graders from both Nauset and Monomoy Regional School Systems. Our youth and adult boating programs were expanded as well, to include board sailing and paddling, along with the recreational use of our boats by members and their families. Finally, we launched several Adaptive Sailing pilot programs—for Visually Impaired individuals, Disabled Vets and Seniors.

Marine education and stewardship programs also expanded in 2016. Three new marine education programs—Muddy Creek Explorers, The Global Warming Express, and Adventure Sailing—brought coastal ecosystems, climate change and STEM learning. Still another program—the Muddy Creek Restoration Tour--offered adults and families an opportunity to explore the changing estuary area of Muddy Creek on a guided paddle. In collaboration with the Center for Coastal Studies, we sponsored the Paris to Pleasant Bay event on climate change and our local ecosystems, and was one of eleven founding members of the Cape Cod Climate Change Collaborative, a new regional initiative to help organizations reduce their climate footprint.

With continued organizational growth, we welcomed several new hires to guide and support our expanding program and campus. In 2016, we employed Charlie Sumner as Executive Director, and appointed Sarah Griscom, Ph.D. as Director of Science. Huntley Harrison joined us as Project Manager of on-going campus construction projects, and Abby Field now ably serves as PBCB's new Development Coordinator and Registrar.

As envisioned, PBCB's campus master plan is taking shape. We have refurbished two buildings and a third building is undergoing a major renovation in partnership with the Cape Cod Regional Technical High School. We completed conceptual plans for a Universally Accessible Dock and walkways, which are moving toward design development and then permitting phases. And finally, as you look around the campus, you'll see that we have made significant landscaping and access improvements, as well.

Realizing our vision requires major renovations to our campus and completion of its property acquisition. Since launching the Capital Campaign last year, we have raised \$1.5M toward our \$4.8M goal. While 2016 has been a robust, successful year for PBCB, we continue to dream big dreams for the vibrant community resource that PBCB is becoming. Thank you for your support of PBCB in 2016. We count on you to join us in 2017 in as many ways as you can, to share our dream of access for all to boating on Pleasant Bay, and the marine education and environmental stewardship opportunities that ensure the bay's future.

With appreciation,

Ted Baylis, President

Pleasant Bay Community Boating
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www.pbcb.cc <u>info@pbcb.cc</u> 508.945.7245 (SAIL)

Program Highlights of 2016

Participation at a Glance

Membership

143%+

Students Taught

171%+

Classes Delivered (5,152)



97%+

In 2016, Pleasant Bay Community Boating continued its tradition of offering affordable boating programs to the communities we serve. This year, we expanded our program offerings, created pilot programs to reach underserved populations, and expanded boating, marine education and environmental stewardship offerings to more fully reflect our mission and vision. The results at left, which reflect the cumulative changes at the end of our second year on the new campus, speak for themselves!



Marine Education & Environmental Stewardship

We offered several new programs to support our mission of making marine education and environmental stewardship affordable and accessible to students of all ages, interests and abilities.

The Global Warming Express provided 8-12-year-olds training in the impacts of climate change and how to become change agents. This experiential curriculum, in association with the Friends of Pleasant Bay and Center for Coastal Studies, helped young people understand the implications of global warming and trained them to take constructive action related to the challenges of global warming.

We further developed **Muddy Creek Explorers**, a program for young "citizen scientists" who explored, tested and analyzed the waters of Muddy Creek, and learned the basic concepts of physical, biological and chemical coastal processes.

Still another program—the **Muddy Creek Restoration Tours**—offered adults and families an opportunity to explore the rapidly changing Muddy Creek estuary on guided ecology paddles.

A new Science Friday Adventure Sailing Program was also launched in 2016. Led by PBCB's Director of Science Sarah Griscom, the class used US Sailing's REACH Program, which incorporated STEM curriculum in sailing activities. This program will be expanded in 2017.



New Paddling Programs

To our regular complement of boating programs for youth, adults, and families, we added **canoeing**, **kayaking and windsurfing**. These programs expanded our membership base and were popular among all age groups.

First Sail Program

Thanks to a generous grant from the Friends of Pleasant Bay, our signature "First Sail" program was expanded in 2016 to include the Nauset *and* Monomoy Regional School Systems. More than 200 3rd graders from area communities had took their First Sail with us in June, receiving on-shore sailing instruction, lessons in safety, and information about the "science" of sailing from Program Director Greg Kelly and staff. More than just a day on the water, "First Sail" introduced youngsters—many of whom had never been in a boat—to the joys of sailing, provided a first-hand experience of our marine environment, and engaged the imaginations of young people who will become our future stewards of the bay.

"One of the most gratifying highlights of 2016 was the fact that PBCB's Special Olympics sailing team took Bronze and Silver medals at the Special Olympics Regatta at Boston's Community Boating on the Charles River. Our students were thrilled, and their achievement epitomizes our vision for learning, access and opportunity for all."

-Ted Baylis, President, Pleasant Bay Community Boating

Universal Access Programs

In addition to our long-standing Special Olympics program for cognitively disabled youth and adults, we piloted several exciting new programs that brought us ever closer to realizing our mission of access for all...regardless of age, income, ability or disability.

We launched a new boating program for **Vision-Impaired** individuals this past year. With training by Richard Roper from the Carol Center for the Blind, PBCB staff, board members and volunteers learned to accompany visually impaired participants in all aspects of the outing, from traveling from parking lot to dock,

boat embarkation, rigging, and sailing. The program started small, offering sailing to four sight-impaired individuals, and ran weekly through July and August. The program will be offered in 2017.

Additionally, we offered a pilot sailing program for **Wounded Veterans**. Individuals who served in wars ranging from Korea and Vietnam to Afghanistan had the opportunity to sail with others who'd served our country and experienced injury or trauma. As one vet sailor said, the experience of sailing on Pleasant Bay "made him feel part of a team again," which he'd not felt since returning from service.

Our pilot program for **Seniors Sailing** brought people from the Chatham Senior Center out for a day on the water. Very successful, the program will be back and expanded, by popular demand, in 2017.







Deepening Community Partnerships







Pleasant Bay Community Boating is by, about, and for our communities, and devoted to creating a vibrant community resource that will serve current constituents and generations to follow. This year we made several significant commitments to build and expand upon our collaborations across the Cape and beyond. We are gratified to partner in meaningful and powerful ways with numerous educational, environmental, and other non-profit organizations and offer our campus as a center for learning, recreation and stewardship on Pleasant Bay. Several of our long-standing and new community partners are described below.

Friends of Pleasant Bay

We strengthened our affiliation with the Friends of Pleasant Bay in 2016. The Friends provided funding for existing and new programs such as **First Sail** and the **Global Warming Express**. Many of its members ably serve on our board, volunteer on our committees, participate in our program activities and otherwise support our organization—all for which we are enormously grateful.

Cape Abilities

Our partnership with Cape Abilities reaches back to the early days of PBCB. Almost since our inception, we have welcomed youth and adults with cognitive disabilities to our programs, offering free sailing lessons and the opportunity to sail competitively in local and regional regattas. Our **Special Olympics** team brought glory to both organizations with their exciting win of Bronze and Silver medals at the Community Sailing Regatta on Boston's Charles River in 2016.

Center for Coastal Studies

On World Ocean's Day, PBCB spearheaded and co-sponsored the symposium Paris to Pleasant Bay at the Wequassett Resort & Golf Club with the Center for Coastal Studies. This important event focused on how the state of the world's oceans figured in the Paris Climate Change negotiations, the accord's implications for ocean health, why these issues are more important to Cape Cod than many other parts of the world, and why rapidly changing climate may be the ultimate threat to ocean ecosystems. It also explored how individuals living in our special fragile environment on Cape Cod can embrace the goals of the Paris Accord in our daily lives.

Northeastern University

PBCB made a significant foray into environmental stewardship by partnering with Northeastern University's Ocean Genomic Legacy Project and hosting a global effort to catalog the biodiversity of fragile ecosystems. Friends of Pleasant Bay, Friends of Chatham Waterways, and Monomoy Regional High School collaborated with us on the 2016 Bioblitz, where area high school students collected, analyzed, and recorded marine specimens from a net trawl and beach on Pleasant Bay. They barcoded and analyzed tissue that was contributed to a global data bank, providing scientists with vital data to more precisely measure global change, biodiversity, and the success of restoration projects.







Cape Cod Climate Change Collaborative

PBCB was a founding member of a groundbreaking organization called the Cape Cod Climate Change Collaborative. Partnering with organizations such as the Association to Preserve Cape Cod, Cape Cod Commission, Cape Cod National Seashore, Cape Light Compact and the Cape Cod Chamber of Commerce, PBCB joined this regional network of businesses, institutions and nonprofits committed to transparent, incremental and quantifiable measures to mitigate climate change. The network is also dedicated to educating young people about the importance of reducing our carbon footprint, and inspiring activism at all levels.

Cape Cod Regional Technical High School

PBCB embarked upon an innovative and mutually beneficial partnership with this institution in 2016. Starting in December 2016, the Regional Technical High School began one of the most comprehensive and complex projects in its history—right on the PBCB campus. See description in the next section.

Monomoy Regional High School

In 2016 the PBCB waterfront became homeport for the **Monomoy Regional High School sailing team**. The 420s used for our summer program classes and recreational sailing are shared with the sailing team during the school year.

Town of Harwich Recreation Department and Monomoy Community Services

PBCB provided scholarship funding for and piloted a new summer program in partnership with the **town of Harwich Recreation Department** in 2016. Ten students from the Harwich summer recreation program received free sailing instruction every Monday



afternoon at PBCB's campus on Pleasant Bay. The Harwich summer program, which provides services to children of local working families, provided transportation from the Harwich Community Center to the PBCB campus. The program will be expanded in 2017. PBCB also continued its long-standing program of offering free sailing lessons through the summer for community children who are eligible through the Monomoy Community Services Program. A signature offering, PBCB will continue this program in 2017.

New Corporate Partnerships PBCB was the grateful recipient of in-kind donations from two new corporate partners in 2016: Nauset Disposal Corporation and the Lawrence-Lynch Corporation. Nauset Disposal—an Orleans-based company serving all Cape Cod's disposal needs--generously provided a year's worth of free disposal services to PBCB in 2016. The Lawrence-Lynch Corporation, a Falmouth-based, family-owned civil construction company, provided invaluable assistance to PBCB by donating use of heavy of equipment, employee expertise, free or below-cost material, and volunteer labor to assist with PBCB's myriad site improvements including site grading, driveways and walkway projects. PBCB is deeply grateful to the CEO's and employees of both companies for their community-minded contributions to our organization.

Chatham Council on Aging

In August, we piloted a **Seniors Sailing Day** for members of the Chatham Council on Aging. The program was very successful and will be extended to other area communities next year.

Youth Employment from the Pleasant Bay Communities In 2016, PBCB employed an increased number of seasonal staff--25 sailing instructors last summer—a mix of year-round and summer Lower Cape residents. Five instructors have come up through our sailing program, and the remainder have come to us from local yacht clubs. We have an even split of high school- and college-age instructors.

Big Plans on Campus



In 2016—the second year in our new bay front location—the PBCB campus evolved on an almost weekly basis. Consistent with our Master Plan, PBCB has initiated and accomplished many site and building improvements. Scores of PBCB members, contractors and volunteers from the communities we serve—many of them brand new to the PBCB community--were invaluable in these efforts. Thank you. Watch as we continue to grow and change in 2017!



Universally Accessible Dock and Pathways

2016 saw the development of conceptual plans for a universally accessible pier, dock and walkways. Long a goal of PBCB, an accessible dock and pier will enable people with mobility challenges to access the bay. In concert with these improvements, plans were developed for handicap-accessible walkways throughout the site. We are moving toward more detailed design and permitting phases, and have begun the application process for accessibility-directed grants. We look forward to a construction start in 2018.

Knollenberg Cottage and Studio Renovations

PBCB entered an innovative partnership with the Cape Cod Regional Technical High School in 2016. In early December, students and teachers from the Tech commenced renovations of one of our key buildings—the Knollenberg Cottage and Studio. Once completed, the building will be used by PBCB for program, meeting and administrative purposes, and ultimately serve as PBCB's future Center for Marine Science and Education. Tech students receive training and hands-on experience in all building disciplines including roofing, plumbing, electrical, carpentry and horticulture, while PBCB is gaining a completely renovated building—a rewarding partnership in every sense of the word.





Seasonal Properties Upgrades

Throughout 2016, scores of volunteers repaired, refurbished and furnished two of our seasonal properties—"South Cottage" and "Square Top"—used by participants in PBCB's popular Residential Membership Program. Residential members vacationed in these waterfront cottages, learned to sail, participated in PBCB's varied program offerings, and generally enjoyed the excitement of staying on our active, working campus.

Campus Site and Landscape Improvements

As you look around the campus, you'll note many landscaping, signage, and access changes throughout our 3+-acre site. Many improvements were completed by the scores of volunteers who join us routinely to accomplish whatever is needed. These community members cleared brush, mulched grounds, installed brick patios, reconstructed decks, and generally made the campus shine.

We have also initiated a collaboration with the Association to Preserve Cape Cod and the Cape Cod Regional Technical High School to design and construct an environmentally sensitive landscape that will mitigate environmental impacts, lower water requirements and reduce maintenance costs. These landscape elements will include plantings, stairways and accessible walkways throughout the campus.



New Leadership, Staff & Volunteers

The year 2016 saw great growth and change for Pleasant Bay Community Boating. Founded in 2003 by a small band of volunteers, PBCB has been run exclusively by volunteers until this year, when we welcomed several new hires to guide us through our next phase of growth and development.

In March 2016, we hired Charles Sumner as Executive Director. Charlie comes to us after serving as town administrator for the town of Brewster for 30 years, and brings a wealth of knowledge and executive skills to this position. Sarah Griscom, Ph.D., was appointed our first Director of Science and is spearheading many of our new environmental and marine science programs. And we welcomed Abby Field as Registrar and Development Coordinator, who is a wonderful new addition to our staff. These new staff members join Sailing Master Greg Kelley, who has run our boating program for years; and Huntley Harrison, who serves as Project Manager for multiple campus improvement projects.



Charlie Sumner Executive Director



Sarah Griscom, Ph.D Director of Science



Greg Kelley Sailing Master



Huntley Harrison Project Manager



Abby Field Development Coordinator/ Registrar

Volunteers continue to form the core of Pleasant Bay Community Boating. They staff our programs, facilities, development, marketing and communications, Universal Access, and volunteer committees. Scores of new volunteers—individuals and corporate partners—joined our ranks in 2016, and we heartily welcome your interests and energy into our community in the year ahead.

Officers

President - Ted Baylis Vice President - Jeanne McNett Secretary - Donna Auciello Treasurer - Huntley Harrison



Board of Directors

Class of 2017 - 2020 Michelle DeSilva Huntley Harrison Suzy McDowell Class of 2016 - 2019
Donna Auciello
Ted Baylis
Roz Coleman
Eve Dalmolen
John Dickson
Bill Hayes
Jeff Morgan
Lyndy Rogers
Allen Ward

Class of 2015 - 2018
Natalie Coleman-Fuller
Sarah Griscom
Jeanne McNett
Mike Page
Fran Schofield
Judith Underwood
Chuck Winans

Staff

Executive Director - Charles Sumner Sailing Master - Greg Kelly Director of Science - Sarah Griscom, Ph.D. Project Manager - Huntley Harrison Registrar/Development Coordinator - Abby Field

Financial Highlights of 2016

Pleasant Bay Community Boating is a charitable tax-exempt non-profit corporation organized under Section 501(c)(3) of the Internal Revenue Code. The information below represents a summary of operations for the fiscal year ended December 31, 2016 and is based on management-prepared financial statements. The organization's annual financial statements and report are prepared by Lamb, Mason, Bulger & Co., PC, an independent certified public accountant.



Assets: \$3,560,000

Cash \$260,000

Fixed Assets, Net \$3,300,000 Liabilities & Net Assets: \$3,560,000

Notes Payable \$2,480,000

Net Assets \$1,080,000

Giving in 2016

We at Pleasant Bay Community Boating continue to dream big dreams for our campus, organization, and the communities we serve. This vision entails major renovations to our buildings and site, and the completion of property acquisition so that we may continue to provide affordable and accessible programming and facilities for all to enjoy.

Since launching the Capital Campaign last year, we have raised \$1.5m toward our \$4.8M goal. We encourage you to join our efforts with a contribution to our Capital Campaign and our Operating Fund. Profound thanks to the many businesses, organizations and individuals, listed below, whose generous gifts and support have made our 2016 programs and achievements possible



Grants & Foundations

Cape Cod Five Foundation
Cape Light Compact
Flying Scot Sailing Association Foundation
The Friends of Pleasant Bay
Green Family Charitable Foundation
Ryan Memorial Foundation
The Abbot and Dorothy H. Stevens Foundation
Steven W. Craig Family Foundation

Tributes

Carol Blair Marian Craig Leers Charitable Trust Lyndy Rogers Charles Winans

Gifts & In-Kind Donations

Susan Alman Carri Alto Fred and Maryann Anderson



David F. Archibald Donna Auciello

Barnstable Cty. AmeriCorps Cape Cod

Gerhard Baule Ted Baylis Paul Bergquist

Kegan Berner Paul A Boucher Isaac H. Braddock

Robert Breault Henry Brehm

Brewster Fire & Rescue Association

Judith Bruce Carla Burke

Bill and Tilda Bystrom

Cape Light Compact Paul Carli

Anthony Carucci

Michael and Elizabeth Carothers David and Diane Carter Center for Coastal Studies Chatham Laundromat

Katherine Ann Cima Richard G. Clark

Moncrieff Mitchell Cochran

Peter Cocolis Allison Coleman Roz Coleman William Coleman

Natalie Coleman-Fuller John Conathan Marcia D. Corrigan John Cotnam

Kinson Craft Craig Schneeberger Cranberry Liquors

Amy Crane Joseph Cusimano

Stephen and Mary Beth Daniel

Peggy Davis

Eve Dalmolen

Michael Francis DeFazio Peter and Michelle deSilva **Eastward Companies**

Polly Dickson Elizabeth Donnelly Chris Donner

Sabine Dow Paul Frederick Fehre Abigail R. Field

Bob Fishback Mark Fortin Colin Fuller

Jim Fish

Edward and Sharon Giorgio Herb Heidt and Eliza McClennen Geoffrey and Carysue Hogan

Susan J Geremia Sofia Gertsberg

Deborah Buxton Goldberg

Ingrid Goldberg Christopher Gorham Sarah Griscom Peter J Halev

Daniel Hamilton Edward Hanson Hugh J Harley III **Huntley Harrison** Debbie Harry Bill Hayes

Carolyn Hayes Mike Heffernan Steve Hertz Cathy Hession Sarah Hewitt Lee Higdon Richard Houston

Judith Brewster Johnson Timothy and Jean Kelly

Dolly Howell Jane and Dave Murray

Joyce K. Williams Landscape Design

James R. Kane Douglas Karlson

Edwin and Carol Kimball Cassandra Kloumann

Gary Koch Joan Kozar Allison Lai

Lawrence-Lynch Corporation

Joseph Lima Judy Lindahl Jennifer Longworth Elisabeth Lorin Cheryl Lubin

Jim and Dottie Mackey

Stephen Maher **Hugh Maraghy** Kathleen Masiello Caleb McClennen, Walter McClennen

Leslie and John McCowan

Suzy McDowell Charlie McLaughlin Karin McLaughlin

Jeanne McNett/Nicholas Athanassiou

Linda V. Middleton Henry P. Minis Catherine Mitchell Katherine Grace Mooney

Anne Moronta Joseph Moynagh David Mugar Gregory T. Murphy Neil and Julie Murphy

Lawrence and Patricia Murray George and Carolann Najarian

Stephen Najarian Nauset Disposal Kathleen Nelson George Nemeth Joshua A. Nickerson

Nancy Noble Peter O'Meara Tom and Carol Odell George Olmsted Michael D. Page Stephen N. Patzman Keith Phelan

Bob and Patty Platten William Plunkett

John Reuland



Kent Richardson
Mitchell A. Ring
Laura and John Roche
Christopher Rogers
Lyndy Rogers
Sam Rogers
Leslie Schneeberger
Fran Schofield and Paul Berry

Jamie Selldorff John Selldorff Bill and Jensie Shipley Thomas Shearer Alli Sheehan

Karen and Lee Sheldrick

Emma-Marie Snedeker Stone Horse Yacht Club Peter and Katy Sullivan Charles Sumner and Cynthia Johansen Gertrude G. Swain

David and Christine Taylor Jeffrey Taylor Karen Taylor Maura and Bill Terrell Joseph Thompson

Cathy Taylor

Mike and Brenda Trovato Suzanne Turner

Neil Tomkinson

Michael and Debbie Tyner Robert Valchuis Patricia M. Vincent Maureen Vokey Allen D. Ward Janice B. Whittaker Charles Winans Robert Winans Ed Winslow Claire Wiseman Seamus and Amy Woods

Dan Wolf and Heidi Schuetz

Juris Zauls



We are grateful to the many volunteers, donors, grantors and businesspeople who have donated their time, skills, labor and funds to help realize the vision of Pleasant Bay Community Boating.

If you would like to learn more about Pleasant Bay Community Boating and ways in which you or your organization can support our mission, please contact Executive Director Charlie Sumner at csumner@pbcb.cc or call him at 774.353.7033.

Pleasant Bay Community Boating has endeavored to ensure the accuracy of these lists. If you discover an error, please contact us right away at info@pbcb.cc or call Abby Field at 508.945.7245, and we'll rectify it at the earliest opportunity.

