



2017 ANNUAL REPORT





Dear Friend of Pleasant Bay Community Boating,

I like to say that PBCB provides opportunities – affordable opportunities to get out on the bay for recreation, education and environmental stewardship. And for 2017, our third year at our new campus and our fifteenth year as a nonprofit, it was a banner year for opportunities!

In 2017, we developed new programs, built and strengthened our collaborations, made progress on campus improvements, and developed a formal strategic plan for our future. On the boating front, adaptive sailing programs expanded, creating increased access for the visually impaired, the disabled and our seniors. Youth and adult sailing programs also grew, along with increased activity in recreational boating by members and their families. With the support of the Friends of Pleasant Bay, we expanded our signature “First Sail” program, which included over three hundred third graders from the towns in the Nauset and Monomoy Regional School Systems – yes, over three hundred of them!

In addition to our fleet of sailboats, kayaks, canoes, sailboards, rowboats, support and safety boats, we are making way for a new, solar-powered Floating Classroom Research Vessel. This addition to our fleet is being gifted to us by the Friends of Pleasant Bay and will be a game changer! We will be able to have larger groups out on the Bay, extending the scope and nature of our marine education and environmental stewardship programs.

And PBCB’s science programs have deepened their focus on active, experiential science and innovative formats, drawing on the STEM principles at the core of sailing, marine biology, oceanography, physics, aerodynamics, hydrodynamics and meteorology. These science programs also have built collaboration with other organizations, to leverage our strengths and theirs. Our goal is to help people learn about the Bay and how it works. We believe that we have an obligation to ensure that people understand the complex set of relationships that lead to our Bay’s sustainability.

On campus, progress on our master plan continues to move forward. We have refurbished two buildings and are concluding a third renovation in partnership with the Cape Cod Regional Technical High School. Our universally accessible dock and walkways are in the permitting process. The Board of Directors endorsed a renewed strategic plan to guide us forward, as well.

Community members, local businesses, partner organizations, sponsors, and friends have continued to help make these activities possible. Their generosity is overwhelming. Many have supported PBCB through membership, additional donations, and gifts in kind. Still others have pitched in on workdays, contributing their skills, labor and materials to help rebuild our campus. Partner organizations and sponsors also have made valuable contributions. And our volunteers have donated their time and valuable skills in many arenas. We are grateful to all for their help.

Finally, I am proud to report that the first phase of the Capital Campaign (\$1.6 million) was successfully completed in the fall. We are now embarked on Phase 2. This campaign will support the continued development of the campus and pay off our short term loan on the property. We continue to dream big for the vibrant community resource that PBCB is becoming and count on you to join us in as many ways as you can.

With appreciation,

Ted Baylis, President



Pleasant Bay Community Boating
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Pleasant Bay Community Boating is a 501(c)(3) educational non-profit organization.
All donations are tax deductible as allowed by law.

Program Highlights of 2017

THE FACTS AT A GLANCE:	3,798	<i>Lessons taught</i>
	2,067	<i>Individuals served</i>
	1,050	<i>Free Community Outreach and Scholarship Participants</i>
	600	<i>Members</i>



In 2017, Pleasant Bay Community Boating offered 3,798 classes, serving 2067 individuals. In addition to providing more affordable sailing lessons and access to additional sailing and paddling opportunities for all members of our community, we continued our strong outreach tradition. We offered classes to special groups such as the visually impaired, wounded veterans, Cape Abilities clients, Harwich Recreation Department and Monomoy Community Services participants, and folks from the local Councils on Aging and Senior Centers, who otherwise might not have access to our programs, serving nearly 1,050 individuals.

This year, we expanded our program offerings in Marine Science, developing three collaborative pilot programs, joining with the Chatham Marconi Maritime Center and the Center for Coastal Studies to develop and then deliver high quality, engaging science programming designed to promote curiosity and stewardship. Also of note, it was while planning for these courses that the idea of the floating classroom was born!

Marine Science and Environmental Stewardship

In addition to the established courses, our Science Program piloted three new classes, each in a collaborative format that allowed for all-day programming. There were scholarships available for each class.

Fins, Whiskers and Claws: The Lives and Haunts of Marine Animals in Pleasant Bay explores animal life in the Bay. The Center for Coastal Studies and the Chatham Marconi Maritime Center joined us in the design and delivery of this program, an exciting addition to our science offerings.

The Art and Joy of Fly Fishing, developed and delivered with the Chatham Marconi Maritime Center, is a contemplative ecological approach to fishing. The pilot

was for youth, and there has been interest in an adult version of this course.

The World of Wind Waves and Water studies the chemistry and physics of the Bay's energy and connects them to coastal water quality. This course is a collaboration with the Chatham Marconi Marine Center.

Additional Science Programs included STEM to Stern, Bioblitz – the World Ocean Genome Legacy Project, Muddy Creek Exploration Tours and Birding Around Pleasant Bay.

Universal Access and Community Outreach Programs

At the core of our mission is accessibility: everyone should have access to boating and marine science education. In 2017 our Outreach Programs provided access at no cost to their participants.

First Sail grew in 2017, introducing public school Third Graders from Brewster, Chatham, Eastham, Harwich, Orleans and Wellfleet to the Bay and its preservation with an introductory sail. We were able to do this thanks to a grant from Friends of Pleasant Bay.

Adaptive Sailing, a program for the visually impaired, wounded veterans and Cape Abilities Sailing, for people with disabilities, brought new people to the Bay and to sailing.

Senior Sailing expanded, offering sailing for seniors in Brewster, Chatham, Harwich and Orleans.

In addition, PBCB developed outreach programs with Monomoy Community Services, Harwich Recreation and Orleans Pond Coalition. We continued to be the home of Monomoy Regional High School's Sailing Team.



Sailing Programs

As a part of the sailing programs, 3,798 classes were given in 2017. These included:

- Youth Sailing**
- Adult Sailing**
- Parent-Child Sailing**
- Recreational (independent) Sailing**
- Adventure Sailing**
- Friday Friendly Family Races**

Program Survey: What We Learned in 2017

PBCB thanks everyone who took part in our program survey in the fall. Hearing from our program participants helps us deliver better, more targeted programs and offer support that our members want. There were some great suggestions!

We've been able to act on some of the 2017 Survey suggestions already. For example, people said they wanted to connect with others to sign up for recreational sailing or lessons together. PBCB now has a Facebook page for members to help make these connections. Members also asked for Marine Science programs for older teens and adults, and we've added those for 2018. We learned, too, that the path to volunteering needs to be more obvious. We are working on that, as well.

About our activities, the survey also told us that community members like the programs we're offering and find our fees "just about right." We are able to keep our fees low because of the generosity of donors responding to our Annual Fund appeal.

Focus on Collaborations and Partnerships

Building partnerships with community organizations is a core PBCB value and a cornerstone of our strategy. Such collaborations allow us to leverage our mission's impact while helping other organizations achieve theirs, as well. We know that a rising tide lifts all boats. Here are some of our most active collaborations during 2017.

Friends of Pleasant Bay

In addition to a generous grant towards the First Sail program, in 2017 the Friends of Pleasant Bay championed and raised funds for a solar-powered pontoon boat – the Floating Classroom Research Vessel, "Friend of Pleasant Bay," – to be equipped for marine science research and educational trips on the Bay. In addition, their partnership has fostered PBCB's collaboration with organizations that are taking part in developing and managing the programming of the Floating Classroom, including the Monomoy and Nauset Regional Schools, the Center for Coastal Studies, the Chatham Marconi Maritime Center, Cape Cod Regional Technical High School and the Lighthouse Charter School.

Cape Cod Regional Technical High School

In 2017, Cape Cod Regional Technical High School undertook renovation of the Hillside Center, our summer and soon-to-be year-round administrative home. In addition, Hillside will have space for meetings, indoor activities, a workshop and storage.

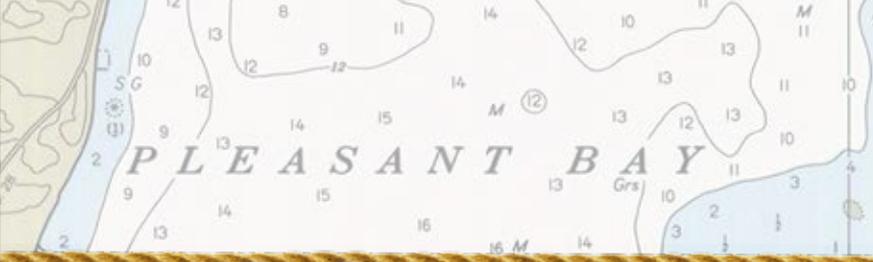
Center for Coastal Studies

The Center's scientists work closely with PBCB on program development and delivery. We also collaborate on marine and sustainability issues.

Chatham Marconi Maritime Center

An important contributor to the Floating Classroom's program planning and management, Chatham Marconi Maritime Center also collaborates on additional STEM programming.





Northeastern University

PBCB partnered with Northeastern University's Ocean Genomic Legacy Project, a global effort to catalog the biodiversity of fragile ecosystems. PBCB hosted Friends of Pleasant Bay, Friends of Chatham Waterways, and Monomoy Regional High School in this Bioblitz stewardship activity. Students collected, analyzed, and recorded marine specimens from Pleasant Bay into a global data bank, providing scientists with vital data used to measure global change, biodiversity, and the success of restoration projects.

Cape Cod Climate Change Collaborative

Partnering with organizations such as the Association to Preserve Cape Cod, Cape Cod Commission, Cape Cod National Seashore, Cape Light Compact, Mass Audubon's Wellfleet Bay Sanctuary and the Cape Cod Chamber of Commerce, PBCB was a founding member of this regional network committed to community action focused on measures to mitigate climate change.

Additional Collaborations

- Association to Preserve Cape Cod*
- Mass Audubon: Wellfleet Bay Sanctuary*
- Town of Harwich Recreation Department*
- Monomoy Community Services*
- Cape Abilities*
- Councils on Aging, Brewster, Chatham, Harwich, Orleans*
- Atlantic White Shark Center*
- Americorps*
- Orleans Natural Resources Department*
- Beneath the Waves*

Corporate Partnerships

PBCB received valuable help in 2017 from our friends in the local business community. From making cash donations to providing labor and materials to help us with our on-going renovations, these gifts support our mission.

We are grateful.

- Bartlett Tree*
- Cape Associates*
- Cape Cod Ready Mix*
- Cape Sand & Recycling*
- Chatham Laundromat*
- Cranberry Liquors*
- Eastward Companies*
- Eat Cake for Breakfast*
- Emack and Bolio's*
- Hot Chocolate Sparrow*
- Hot Stove Saloon*

- Lawrence Lynch Corporation*
- Liquor N' More*
- Nauset Disposal*
- Ocean Edge Landscaping*
- Siemasko & Verbridge*
- Sign Graphics*
- Stonewood Products*
- Wequassett Resort*
- Wilkinson Ecological Design*
- W. Vernon Whiteley*

The PBCB Campus Moves Forward

2017 was our third year at our Pleasant Bay location. The campus changed considerably, with many site and building improvements. Consistent with our Master Plan, we continued work on paths and landscaping. Many PBCB volunteers – individuals, contractors, and members – contributed their time, skills, and energy to continue our campus improvements.



Hillside Center Renovation

Renovation of Hillside Center, the former Knollenberg Cottage and Studio, is being accomplished in partnership with Cape Cod Regional Technical High School and with the skills of many community volunteers. This project has progressed nicely over the 2017 season and is nearing completion. Tech students receive training and hands-on experience in building skills including roofing, plumbing, electrical, carpentry and horticulture. Hillside Center will offer year-round administrative space for PBCB as well as meeting, storage and work space.

Universally Accessible Dock and Pathways

A universally accessible pier, dock and walkways project is moving forward. Long a goal of PBCB, an accessible dock and pier will enable people with mobility challenges to access the bay. We are now in the permitting phase for the dock and look forward to a construction start in 2018.

Seasonal Properties

In 2017, a group of volunteers upgraded our seasonal cottages, Square Top and South Cottage. They renovated, installed donated furniture and appliances, and landscaped around the homes to update them. These cottages are used by members in PBCB's popular Residential Membership Program. Residential members vacation in these waterfront cottages, learn to sail, participate in other PBCB programs, and generally enjoy staying on our active, working campus.

Campus Site Improvements

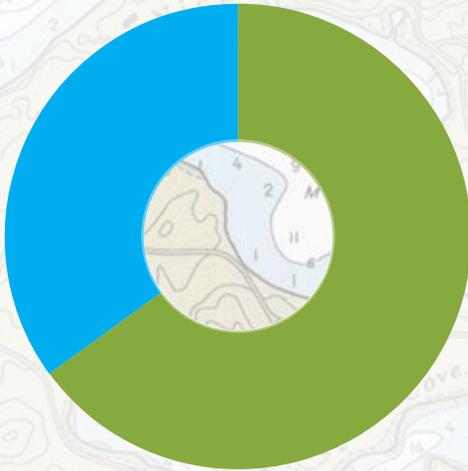
There are many site and landscaping improvements on our 3+ acre site. You'll find new signs, information boards, plantings, mulched areas, decks and walkways. Many of these improvements were done by volunteers who join us routinely to do what has to be done. They make our campus shine.



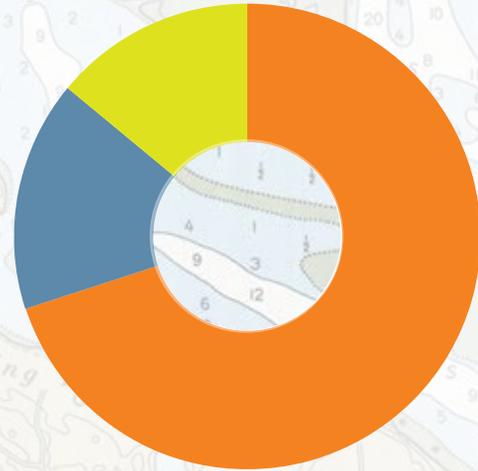
Financial Highlights for 2017

Pleasant Bay Community Boating is a charitable tax-exempt non-profit corporation under Section 501(c)(3) of the U.S. Internal Revenue Code. The information below is a summary of operations for the fiscal year ended December 31, 2017 and is based on management-prepared financial statements. The organization's annual financial statements and report are prepared by Lamb, Mason, Bulger & Co., PC, an independent certified public accountant.

Revenues	\$605,000
Program Income	\$207,000
Contributions	\$398,000



Expenses	\$587,000
Program	\$410,000
Administrative	\$87,000
Fundraising	\$90,000



Assets	\$3,642,000
Cash	\$240,000
Fixed Assets, net	\$3,402,000

Liabilities & Net Assets	\$3,642,000
Current Liabilities	\$12,000
Notes Payable	\$2,477,000
Net Assets	\$1,153,000



Leadership, Staff & Volunteers

Staff

Charles Sumner serves as Executive Director of PBCB. He brings a wealth of knowledge and executive skills to this position. Sarah Griscom, Ph.D., serves as the Science Program Director and is spearheading collaborations with many of our new environmental and marine science programs. Boating Program Director Greg Kelley serves as our Sailing Program Director and is experienced in running our boating instruction programs. Huntley Harrison, who serves as Project Manager for campus improvement projects, also serves as Assistant Treasurer. Abby Field serves as Registrar and Advancement Coordinator, and also handles administration and our volunteer program.



Charlie Sumner
Executive Director



Sarah Griscom, Ph.D.
Science Program Director



Greg Kelley
Sailing Program Director



Huntley Harrison
Project Manager,
Assistant Treasurer



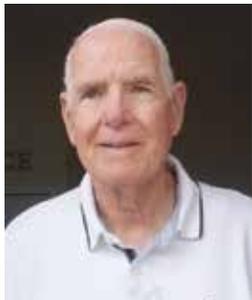
Abby Field
Registrar/Advancement
Coordinator

Board

In 2017, two new board members joined our team, Joseph Boro and Janet Williams. They bring valuable expertise in areas important to the PBCB mission.

Joseph Boro is the former president of Volunteers of America, where he spent much of his career. He has extensive experience in administration and development, especially with non-profits.

Janet Williams is an attorney whose firm specializes in environmental law. Trained initially as a history teacher, she has held positions at the EPA and has served as a consultant in sustainability.



Joseph Boro



Janet Williams

Officers, 2017

PRESIDENT

Ted Baylis

VICE PRESIDENT

Jeanne McNett

SECRETARY

Donna Auciello

TREASURER

Jeff Morgan

Class of 2018 - 2021

Natalie Coleman-Fuller

Jeanne McNett

Mike Page

Fran Schofield

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Chuck Winans

Class of 2016-2019

Donna Auciello

Ted Baylis

Roz Coleman

Eve Dalmolen

John Dickson

Bill Hayes

Jeff Morgan

Lyndy Rogers

Allen Ward

Class of 2017-2020

Joseph Boro

Michelle De Silva

Suzy McDowell

Janet Williams

EXECUTIVE DIRECTOR

Charles Sumner

SAILING PROGRAM DIRECTOR

Greg Kelly

SCIENCE PROGRAM DIRECTOR

Sarah Griscom, Ph.D.

PROJECT MANAGER & ASSISTANT TREASURER

Huntley Harrison

REGISTRAR/ ADVANCEMENT COORDINATOR

Abby Field

Giving in 2017

We at Pleasant Bay Community Boating continue to dream big dreams for our campus, our programs, and the communities we serve. Our strategic plan to make these dreams reality includes major renovations to our buildings and site, and the completion of property acquisition so that we may expand affordable and accessible programming and have facilities for visitors and the Cape community to enjoy. Renovations and property acquisition are funded through our Capital Campaign.

We successfully completed the first phase of our Capital Campaign in 2017, having raised \$1.6 Million, and have begun progress in the Campaign's second phase. We encourage you to join our efforts with contributions to our Capital Campaign and our Annual Fund. Our Annual Fund allows us to offer programs at affordable rates, contributing to access for everyone. Profound thanks to the many businesses, organizations and individuals listed below whose generous gifts and support have made our 2017 programs and achievements possible.

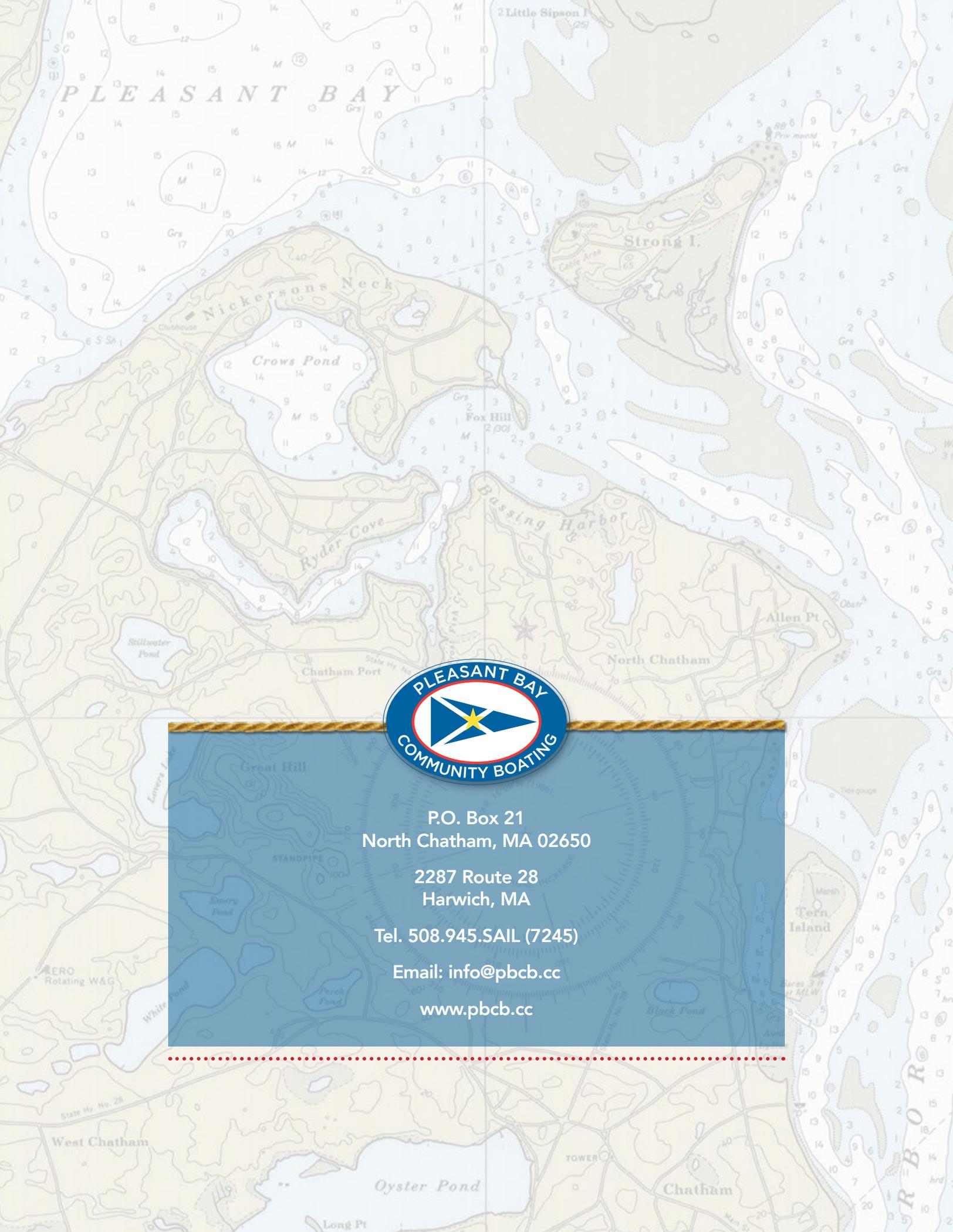
Grants & Foundations

Ryan Memorial Foundation
The Cape Cod Foundation -
Chatham Fund
The Abbot and Dorothy H.
Stevens Foundation
The Welles Remy Crowther
Charitable Trust
Roessner Family Foundation
Steven W. Craig Family
Foundation
Massachusetts Marine Trades
Educational Trust
The Friends of Pleasant Bay
Moore Family Charitable
Fund
Cape Light Compact

Tributes

Paul Roycroft and
Ann Carson
Linda Mitchell Johnson
Trit Johnson
Helen "Honey" McClennen
Jeanne McNett and
Nicholas Athanassiou
Willis Taylor





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